

Week 1 – Intro Assign Logo	02/08/2010	Introductions and Syllabus	
	02/10 A-Logo Ex	Getting to know you & What is Graphic Design? Discuss Logos **Assign Logo Ex	Buy your books Create Inspiration and Concept pages along with sketches in your NOTEBOOK
Week 2 – Logo	02/15 No Class		Presidents' Day Holiday
	02/17 Present Designer List	Access <i>Illustrator</i> Skills Demo & Tutorial – Illustrator Discuss logo thumbnails	DBI: Composition pp. 12-121 Lynda.com tutorials
Week 3 – Logo & Type	02/22 A-Designer & IP-Logo	Basic Design Elements Basic Layout, Composition & C.R.A.P. **Assign Graphic Designer Logo In Process Exercise	Lynda.com tutorials Research Designer Work on Logo Project
	02/24 A-P1 & A- GrDesPaper	**Assign & Discuss: Typography & Proj 1 Type Poster **Choose graphic designer for research	DBI: Typography pp. 230-269 Work on Logo Project
Week 4 – Logo & Type	03/01	Work on Proj #1 – Typography Poster, 5 step process Lab & <i>Illustrator</i>	DBI: Creative Process pp. 322-335 Final Logo Due next class period
	03/03 Crit-Logo	Critique Logo Project Discuss Creative Process	
Week 5 - Type	03/08 IP-P1	-Work on & in-process critique Proj 1 Type Poster	DBI: Using Images pp. 188-203
	03/10 DEMO	Illustrator and type treatments- Discuss Images Printing and Presentation	DBI: Emphasis pp. 66-77 DBI: Alignment pp. 78-95
Week 6 – Type & P2 P- Cards	03/15	Color theory and application Lab Proj 1 Typography Poster	Prepare for final critique on Proj 1 Type Poster Lynda.com Tutorials
	03/17 A-P2 & Crit - P1	Discuss & **Assgn Proj # 2- Public Service Announcement, Image & Type Final Critique Proj #1 – Typography Poster	Check out modernpostcard.com for information and postcard templates
Week 7 - In- Design Photo- shop	03/22 A-Tutorials	<i>Adobe InDesign</i> : Introduction Scanning: prepping images for <i>InDesign</i> using <i>Photoshop</i>	Lynda.com Tutorials
	03/24 IP-P2	– In-process critique Project 2 - PSA	DBI: Color pp. 206-227 DBI: Evaluating Composition pp. 118-121
Week 8 Assign P3	03/29 Paper Due A-Tutorials	Graphic Designer Paper Due Lab, work on Proj #2, PSA	Tutorials
	03/31 A-P3	Lecture & Assign Proj #3 -Magazine Layout	
Week 9	04/05 No Class		Spring Break Holiday

	04/07 No Class		Spring Break Holiday
Week 10	04/12 Sketchbook Due - Tutorials	First review of sketchbook Lab, Proj # 2, PSA	Work on Tutorials
	04/14 C-P2	Final critique Project 2 – Public Service Announcement	Tutorials
Week 11 -Design Pres 1	04/19 A-Tutorials	Lab – work on Proj 3 Mag Layout Work on CIB 3, 4 & 5 CIB: 6, 9 & 13	Tutorials
	04/21 IP-P3	In-process critique Proj 3 Mag Layout Adobe InDesign: preflight and package, pdf	Tutorials
Week 12 -Design Pres 2	04/26 Due -Tutorials	Lab – Work on Proj #3- Magazine CIB: 6, 9 & 13 Due – CIB: 3, 4 & 5	
	04/28 A-P4 & Des Presentation 1	Discussion & Assign Proj #4 -DVD Design Designer Presentations Group 1	
Week 13	05/03 Des Pres 2	Lab – Proj 3 – Mag Layout	
	05/05 Due -Tutorials	Designer Presentations Group 2	Tutorials
Week 14	05/10	Lab Proj 4 – DVD Covers	Tutorials
	05/12 C-P3	Critique – Proj 3 – Mag Layout	Tutorials
Week 15	05/17	Mechanicals, printing, paper Lab P4 – DVD	HW - Lab work on Proj #4 –CD Cover & label
	05/19 Due - LastDay	<u>LAST DAY for any Incomplete Projs, Assignments, Lessons or Tutorials</u>	
Week 16	05/24 Sketchbook IP-P4	In-process critique Proj 4 - DVD Covers	
	05/26 C-P4	Final Critique Proj 4 Q & A for Class	
Week 17	05/31 No Class		Memorial Day Holiday
	06/02 Final-Student Portfolio & Sketchbook	Final - Student Portfolios & Sketchbook	Have a great Summer!