

COC GMD 105, Digital Media, Sect 85372

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Spring 2012 - 02/06 – 05/31/12

M & W, MENH Rm 205, 7 – 9:25 PM

Office Hours: M & W, Menh R 205, 6:45 – 7 PM, 9:25 – 9:35 PM

Course Description

GMD 105 introduces the fundamental concepts, terminology, techniques, and applications of digital imaging using industry standard software such as *Adobe Photoshop*. Note: In order to access the multimedia lab outside of class time, students must register for GMD 097L or GMD 094L.

Student Learning Outcomes

Differentiate and utilize appropriate computer hardware and software for digital imaging by creating a variety of conceptually and aesthetically interesting images.

Objectives

- Demonstrate the ability to utilize the computer software such as Adobe Photoshop
- Differentiate and utilize appropriate computer hardware for digital imaging
- Assess and utilize imported images from various sources, i.e., internet, scanned, digital, photographs and digital photo CD's, for appropriate manipulation and output
- Define vocabulary of digital imaging
- Evaluate and apply appropriate digital printing methods
- Compare and contrast key artists from the history of digital imaging
- Compare and contrast artistic values of commercial and fine art

Text, Materials, Supplies and Subscriptions

Depending on individual student needs, a 4-month subscription to Lynda.com at student discounted rate

Optional Reading: Any of the Visual QuickStart Guides by Peachpit Press

Removable memory, such as a Flash Drive or personnel external Hard Drive

Print Card, which can only be purchased in room S-102 across the breezeway from the bookstore

Epson Photo Quality Paper (at least one 20 sheet package)

Miscellaneous mounting and/or presentation materials

Other expenses may vary from student to student

Student Responsibilities/Requirements

- Class attendance is mandatory; attend all lectures and labs for the entire period
- Completion of all assignments, exercises and exams
- Critiques are part of the assignment; your attendance is required in order to successfully complete them
- Class Participation (contributing to classroom discussions and/or in-class projects)
- In the event of an absence, it is the responsibility of the student, not the instructor, to collect any pertinent lecture notes and/or demonstration materials. Please ask classmates for materials, notes and refer to your lesson plan for missed course work -- **Exchange contact info with classmates! Today!**
- Being absent from a demonstration may limit a student's access to equipment and/or lab facilities
- Refer to Lesson Plan for details on lectures and demonstration dates
- Missing the final critique may result in a failing grade for the semester; plan accordingly!

One Gallery/Museum report is due before the end of the semester. You can access more information by going to www.professordaybell.com/galleryreport.php. Students should be advised this assignment requires an off campus visit to a museum or gallery. The college does not provide transportation; therefore, students should make arrangements as needed.

All student work is to be collected by the end of the course. Unless otherwise arranged with the instructor, projects that are not collected by the end of the course will be discarded.

Attendance Policies

- Email me if you will be absent from class with an explanation. You are still responsible for missed info and assignments.
- Being tardy or leaving early will negatively factor into your class participation.
- If you repeatedly miss class or miss two consecutive classes without informing me or without a valid excuse, you may be dropped.
- If you have a documented disability requiring accommodations for this class, please see me.

Grading Policies

80% of your grade is determined by project-based assignments:

- Assignment #1: Scanogram, 100 points or 10%

- Assignment #2: Transforming the Ordinary, 150 points or 15%
- Assignment #4: Surrealist Landscape, 250 points or 25%
- Assignment #3: The Unreal Person, 300 points or 30%

20% of your grade is determined by:

- Gallery Report, 50 points or 5%
- Homework Tutorials, 50 points or 5%
- Attendance, 100 points or 10%

Late work (work that is turned in after the assigned due date) will not be accepted without documented extenuating circumstances

Quizzes and exams cannot be taken late without documented extenuating circumstances

Grade challenges are strongly encouraged to be petitioned within six months of the end of the course

All materials for grade challenge are the student's responsibility to collect and store

Grade Scale: A – (95-100 pts) Original work, excellent resolution & fine craftsmanship
 B – (85 pts) Good work, above average in concept & presentation
 C – (75 pts) Competent, average work that fulfills the assignment
 D – (65 pts) Work needing significant improvement to meet requirements
 F – (59 or < pts) Work that is not acceptable

Academic Dishonesty: I reserve the right to fail any student who has plagiarized or in anyway turned in work that is not their own. That said; if you're having difficulties keeping up with deadlines, make an office appointment to discuss possible solutions.

Classroom Policies

No sleeping, closed eyes or dozing off, please do what it takes to be alert for all lectures

No use of cell phones, including text messaging even during lab or a break

No inappropriate language or loud conversations during discussions or lab

No food or open beverages in the facilities

No inappropriate or offensive content permitted in projects

No inappropriate use of facilities especially the Internet, video games, or videos, unless specifically part of the assignment

NO cell phones, NO personal listening devices, and ONLY enrolled students allowed in class.

Students, faculty and staff have the right to a campus that is free of harassment. But as an institution with higher ideals, we expect more. We want a campus where people treat each other with respect, both physically and verbally. Let's be clear: any abusive or offensive behavior on campus is inappropriate, even if it's not bad enough to be "illegal" harassment. We prohibit on our campus all types of mistreatment and misconduct based on someone's race, color, sex, age, religion, disability, sexual orientation and so on. For example, students, faculty or staff may be disciplined or fired for inappropriate behavior, even if what they do doesn't violate the law. We have a higher standard. Let us all behave accordingly.

Disclaimer

Throughout the course, students will be exposed to artwork from diverse points of view. Although questionably offensive artwork is always placed in an appropriate historical and artistic context, I recognize and respect the right of individual students who choose not to be exposed to said work. If any student feels they would rather opt out of any or all of the slide and/or video lectures, please bring your concerns to the instructor's attention before scheduled lectures so we can discuss them and work out a solution. In any case, students are always responsible for completing the assigned projects and/or exercises.

Please treat the computer equipment with extreme care. If you are unsure about something, ask. Remember to back-up all work onto another disk. I will not take ... "I didn't have more than one copy and my computer deleted it!" as an excuse for late work.

This syllabus and/or Lesson Plan are subject to change at instructor's discretion. I will do my best to assist you and in return, I ask that you apply yourself to the class, assignments and projects as well as attend sessions and participate in class.

FYI: Student Services Division web pages on student code of conduct and students' rights:

http://www.canyons.edu/offices/Student_Services/Academic_Info/ConductPolicy.asp

<http://www.canyons.edu/committees/LEAP/Team1/15tips/tipl.asp>

The use of the ASG sponsored Computer Lab is FREE to students who pay their **Student Support Fee** for the current semester.

They offer students FREE printing (B/W & Color) and photocopying (limited daily amounts), faxing and scanning. The ASG Computer Lab is located in the Student Center room 124 (next to the Cafeteria)

http://www.canyons.edu/Offices/Student_Development/AsgLab.asp

For information on DSPS services, please visit: www.canyons.edu/dsps